

To: FAIR EXHIBITORS

From: Effingham County Fair Association

Subject: **2022 Fair Booth Application**

**Fair Dates: 10/13/22 - 10/22/22 - for 10 days**

**Fair Theme: “Sow It, Grow It, Show It....Promoting Agriculture year round”**

The Effingham County Fair Association is currently taking applications for exhibit booths and exhibit space for the 2022 fair to be held for ten days, October 13-22, 2022. We would encourage you to apply in writing as soon as possible if you wish to participate in this year's fair. Applications are accepted on a first-come-first-serve basis only. Requests in writing for the same booth as last year will be honored dependent on space availability, prior requests and organization of the booths. We are currently in the process of installing an air handler in the large booth building. Hopefully this will make installation of your booth more pleasant.

Booths may be set up on Sunday, October 9 from 2-5 pm; Monday, October 10 from 10 am-5 pm; Tuesday, October 11 from 10 am – 8 pm and Wednesday, October 12 from 10 am – 5 pm.  
**BOOTHS MUST BE COMPLETED BY 5:00 P.M. ON WEDNESDAY, OCTOBER 12. Please make arrangements for booths to be installed during these periods. Do not request special times. Exhibit buildings will close at stated times.**

Please decorate the inside of the large booths only and do not put tables or other items outside of the large booths. If for any reason you cannot put your booth display in, please contact Kathy Morgan @ [effinghamfairbooth@gmail.com](mailto:effinghamfairbooth@gmail.com) or (912)754-5620 immediately so we can fill the space from the waiting list.

Your booth will be judged on the following categories: Use of effective caption title (5 pts.); Draws attention with pleasing appearance (15 pts.); Arouses and holds interest until people have read or observed essentials of materials presented (20 pts.); Makes effective use of appeal (15 pts.); Builds confidence in recommended practices (10 pts.); Promotes decision and action (15 pts.); Must be educational (15 pts); and Uses explanatory materials effectively (5 pts.).

Booths do NOT have to depict the fair theme.

**If your booth earns a monetary prize...be sure to see Ramona Kessler in the Exhibit Building after you remove everything from inside your booth, including staples, and before you leave the fairgrounds. She will be in the Exhibit Building on Sunday, October 24 from 2:00pm – 5:00pm OR Monday, October 25 from 8:00 am – 11 am.**

**\*\*\*\*\*Keep this sheet for judging criteria, set-up and take-down information\*\*\*\*\***

## 2022 FAIR BOOTH APPLICATION

Fair Dates: October 13 – 22, 2022

Name of Club/Organization: \_\_\_\_\_

Name of Person Responsible: \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Fax \_\_\_\_\_  
\_\_\_\_\_ E-mail \_\_\_\_\_

How did you hear about our Fair/booth advertising? \_\_\_\_\_

### CHECK ONE:

\_\_\_\_\_ Business/Advertisement/Commercial/Political \$75per booth space

\_\_\_\_\_ Non-profit organization display booth – no charge

\_\_\_\_\_ Non-profit organization selling, raffling, etc. - \$35 per booth space

### NOTE:

- All applications are subject to approval by the Fair Committee.
- Premium lists, score cards and other information are listed in the Fair Book.
- Two (2) gate passes per booth will be attached to the booth you are assigned.
- No food may be sold in booths.
- Funds (cash or check) should be paid when application is made.
- Checks should be made payable to the **EFFINGHAM COUNTY FAIR ASSOCIATION**.
- Applications must be turned in to Kathy Morgan – [effinghamfairbooth@gmail.com](mailto:effinghamfairbooth@gmail.com) or (912) 754-5620 or dropped off at Eff. Co. Board of Ed. for Kathy Morgan.
- **If for any reason you cannot put your booth display in, contact the above numbers immediately so we can fill the space from the waiting list.**
- FOR POLITICAL BOOTHS ONLY – Due to limited booth space, each political party will be limited to two (2) booth spaces.
- Space is limited. You are allowed to ONLY decorate the inside of the big booth space you are assigned. Do not put tables or other items outside of the booth.

### BOOTH INSTALLATION INFORMATION:

You will need to make arrangements for your booth to be installed during one of the following times. Do not request special times. Exhibit buildings will close at stated times.

- Sunday, October 9, 2022~ 2pm – 5pm
- Monday, October 10, 2022~ 10 am – 5pm
- Tuesday, October 11, 2022 ~ 10 am – 8pm
- Wednesday, October 12, 2022 ~ 10 am – 5 pm
- **BOOTHS MUST BE COMPLETED BY 5PM ON WEDNESDAY, OCTOBER 13**

**If your booth earns a monetary prize...be sure to see Ramona Kessler after you remove everything from inside your booth, including staples, and before you leave the fairgrounds. She will be in the Exhibit Building on Sunday, October 23 from 2:00pm – 5:00pm OR Monday, October 24 from 8:00 am-11 am.**